



Kiley Perdue Cauvel, class of 1994, earned a Bachelor of Arts Degree in English with Communications Auxiliary from Grove City College in 1998. She graduated from Grove City College, Magna Cum Laude, with a Grade Point Average of 3.69.

Mrs. Cauvel serves as the Director of Advertising & Creative Services for the Pittsburgh Pirates. In her current position, she is responsible for developing inventive and effective commercial concepts, collateral sales materials, ballpark signage and other electronic content. In addition, Mrs. Cauvel is the Senior Media Buyer for the Seven Springs Mountain Resort executing a major rebranding campaign ranging from a ski resort to a year-long family destination. Previously with the Pittsburgh Pirates, Mrs. Cauvel was the Marketing Manager for Advertising and Promotions.

Mrs. Cauvel began her career working at the Mellon Arena holding various positions including Group Services Coordinator/Manager, Marketing Manager and Director of Marketing. At Mellon Arena, she managed an annual marketing budget of over \$1 million on behalf of show promoters and venue including season-long media deals with select partners.

Mrs. Cauvel is currently involved in numerous community service projects with the Pittsburgh Pirates and Pirate Charities.